

Conventional Fruit:



Apples: The new crop season out of WA is well underway with good supplies available. We are into new crop on all varieties for next week with the exception of Cosmic Crisp. Lemonade and Nikita apples are new varieties available starting next week.



Bananas: The market remains steady with good supplies from all shippers.



Berries: **Blackberries.** Markets are trending lower with better supplies

Blueberries – Markets are trending lower with better supplies

Raspberries – Markets are stronger lighter supplies.

Strawberries – Markets are stronger with light supplies.



Citrus: **Oranges** – California Navels have started. Light supplies to start with strong markets.

Lemons – Markets are steady out of growing areas.

Limes- Better supplies out of Mexico have pushed this market back to a normal level.



***Citrus, Varietal:* Grapefruit** – Texas Grapefruit now in stock. A few sizes to choose from along with Melo Gold Grapefruit arriving this week.

Tangerines: California Satsumas are in full production. Other tangerine varieties out of California will start in approximately 3 weeks.



Grapes: Markets are stronger. Green, and Red Seedless in stock. Specialty Grapes. Cotton Candy in stock.



***Melons:* Cantaloupe-** Steady markets. Honeydew- Steady markets.



Tropical Fruit: Mangos –Supplies have slowly improved. Ecuador and Brazilian are still showing light supplies with high markets. Large sized fruit is at a premium.

Pineapple – Supplies remain steady. Honey Glow supplies are light and will remain scarce for at least another month.

Kiwi Fruit –California Golden Red Kiwi supplies are improving with a lower market. Green Kiwi market is lower.

Dragon Fruit –Plenty of Red/White available with a lower market.



Pears: New crop NW Bartletts, Bosc, Anjou, Concorde, Comice, Forelle, Happi, Seckel, Starkrimson pears are available out of the NW. Limited pear crop out of the NW is expected for this season, especially on Bosc.

Varietal Fruit



Pomegranates: Market is lower with plenty of 30 Series fruit to promote. Larger sizes still command higher money. POM Wonderful Pomegranates are now in stock.

Persimmons: California Fuyu and Hachiya markets are steady with ample supplies.

Conventional Vegetables:



Anise / Fennel: Supplies are good with steady markets for next week. We are loading Beachside label for next week.



Artichokes: Markets remain steady on 12 and 18ct. We are dealing on 12ct item 26199.



Asparagus: Markets are trending lower. 11 lb Mexico Standard, Large, and Small in stock



Avocados: Markets are stronger on 48's and Larger. Trending lower on 60's, 70's, 84's and 2 lb bags



Beets: Markets and supplies are steady. Bunch beets are from the N/W now.



Beans: Market is steady with good quality out of Oregon. Expect supply to remain until the weather turns wet and cold.



Bok Choy: Supplies are light out of both California and the NW. We are shipping from the N/W for next week.



Broccoli: Broccoli markets are stronger. Recent heat in Salinas and Santa Maria will affect quality so keep inventory tight and turn quickly! Yellowing and brown bead may be observed due to this heat.



Broccoli Artisan Sweet Baby: Supplies are better for next week. We are loading Andy Boy label.



Brussel Sprouts: Supplies are getting better with lower markets for next week. We have the 25# bulk in stock now. NW Grown 12/2# Brussels in stock now.



Cabbage: Markets are steady on both red and green. We are shipping green and red from the N/W.



Carrots: Markets are Steady. Supply is good.

Bunched and Peeled baby carrots are grown in Washington. Table and Jumbo grown in Oregon.



Cauliflower: Cauliflower markets are steady with good supply. Markets look to remain steady into next week.



Celery:

Supplies are good with steady markets for next week. Price will start to increase as the holiday demand begins.

Cilantro: Good supplies with steady markets Fromm the N/W. The market on the Boskovich label is up for next week.



Corn: 12/4 packaged corn in stock. NW 48 ct Corn coming to an end.



Cucumbers: Slicing cucumbers are increasing in supply in Nogales and markets are easing. Hot House cucumbers, however, remain tight and markets strong. Relief won't be seen until new crop Mexico in November.



Leeks: Markets are steady. We have N/W grown from Ralphs in stock now.



Lettuce Items: Markets are stronger for next week. We are loading new crop T+A label from Huron. The quality is has been good.



Mushrooms: Good supplies and availability with all growers currently.



Potatoes: Russet market continue to be steady as this year potato crop harvest is finished up for the NW season. Good availability on colored potatoes red and yellows.



Onions: All dried onions out of the Northwest, red, white and yellows with steady markets and plenty supply. Mayan Sweet onions are available with good supply



Peas: The supplies are very light on both snow and snap peas. Shippers are gapping on snow peas.



Peppers: The green pepper market is steady with good supply locally and from California. Hot House peppers are steady with decent supply. Mexico is expected to get started in early November.



Peppers, Mini Sweet: Markets are steady with good supply.



Peppers, Chilies & Tomatillos: Markets are starting to tighten a little but supplies and quality remain good.



Radishes: Supplies are steady out of the Northwest.
Steady markets for next week.

Spinach: The supplies are good. We have N/W grown on code #19303. We will have Dickey label for next week.



Squash: Markets are steady with good supply of zucchini from local growers and yellow and grey from California. New crop is starting in Nogales but supplies are up and down due to weather in Mexico.



Pumpkins/Hard Squash: Supplies are cleaning up on Pumpkin and Ornamental items with Halloween next week. Make sure you get your orders in early next week!



Tomatoes: Mexico's fruit will certainly be affected by Hurricane Beryl as it rolls through the growing areas. The Roma markets has leveled off as most of this fruit is grown in Baja currently and should not be affected by this storm.



Yams & Sweet Potatoes: New crop out of CA with steady markets with good supply



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Organic Fruit:



Apples, Organic: Markets are stronger on Cosmic Crisp as storage fruit is winding down. New crop Organic Envy, Gala, Granny Smith, Fuji, Honeycrisp, Opal and Pink Lady now available.



Avocados, Organic: Markets remain strong. Carton 40'S, 48'S and 12/2 lb bags in stock.



Bananas, Organic: Markets are steady with good supplies from all shippers



Berries, Organic: Organic Blackberry steady, Blueberry markets trending lower. Raspberry markets trending higher. Strawberries markets are very strong with light supplies



Citrus, Organic: California Valencia Oranges are now in stock. Crop is peaking on large sizes this season. Lemon markets are steady. Grapefruit markets are steady.



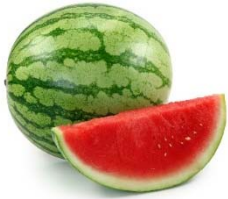
Grapes, Organic: Greens are done for the season and Reds are stronger with light supplies.



Kiwi, Organic: Chilean and New Zealand fruit are both available. Strong markets that mirror



Mangoes, Organic: Mexico markets on both Honey Mango and Tommy's are steady. Organic Honey Mangos are winding down.



Melons, Organic: Markets are steady on watermelon cartons and minis.



Pears, Organic: Organic Bartletts, Red pears and Bosc are available out of the NW. Organic Anjou will be available starting next week.



Pineapple, Organic: Supplies out of Mexico are starting to improve. Special order at this time.



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Organic Vegetables:



Anise "Fennel", Organic: Supplies are good, and markets are steady. We are loading Lakeside label for next week.



Beets, Organic: Markets are steady on bunched red, and bunched gold beets. Both from the N/W



Broccoli, Organic: Markets are tighter as suppliers deal with recent heat.



Cabbage, Organic: Markets are steady on green and red for next week. We are shipping both from the N/W.



Carrots, Organic: Market is steady.



Cauliflower, Organic: Markets are tighter with lighter supplies.



Celery, Organic: Production is good with steady markets. Some shippers are dealing with disease which is impacting yields.



Cilantro, Organic: Markets are steady with good supplies.



Cucumbers, Organic: Markets are easing as Nogales gets started with new crop. Euro cucumbers remain tight out of Canada and Mexico.



Greens, Organic: Markets are steady on all kales, chards, and collards. N/w grown on all.



Green Onions & Radishes, Organic: Markets are steady on radish and on green onions. Local grown radishes are in stock now.



Herbs, Organic: Supplies are better with markets trending down on parsleys for next week.



Lettuce, Organic: Romaine hearts are good with steady markets for next week. Good value om Earthbound label 12/3ct item #11529

12ct Cello lettuce markets are stronger for next week.



Onions, Organic: bulk organic red and yellow onions out of the NW with steady markets. Organic white onions are available now



Mushrooms, Organic: Organic mushrooms are steady.



Peppers, Organic: Supply of Hot House bells is steady out of Canada and should be getting started soon from Nogales. Green bells are available from local growers.

Peppers, Organic Mini Sweet: Markets are improving with better supply from Mexico.



Potatoes, Organic: Organic potatoes are on good supply market trending lower



Squash, Organic: Hard squashes are steady with good supply out of the NW. Zucchini and yellow squash are both improving with better supply from Nogales.



Tomatoes, Organic: Steady markets on most tomato packs. Organic Cherry and Grape tomatoes are seeing better production out of California. Organic Roma Tomato market is much stronger.

Produce Terms:



Market Alert – Simply put, “Market Alert” is what is going on in the market at that given time. Remember, this could change daily based on supply, demand, and weather.

Extreme Market Conditions -- Extreme is just that, extreme. Not within the normal range of what historically has been happening. This could be mostly due to growing conditions and the demand is still there daily. An extreme market will also have extremely high prices as well. Quality can also be adversely affected.

Strong Market -- This means that the price of the product is at the higher end of norm. Growers and shippers have a stronger demand for the product that commands a higher price.

Weak Market – Just the opposite of a strong market a weak market is where the product is plentiful, and the FOB



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